

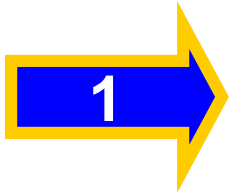
SAN ANGELO ISD VOTER SURVEY

November 19 - 26, 2017

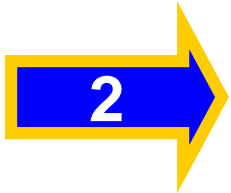
N = 300 respondents

margin of error: $\pm 5.7\%$

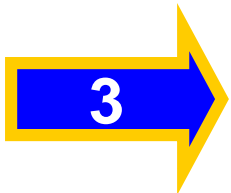
OBJECTIVES



To assess general attitudes about San Angelo ISD.



To assess current levels of support and opposition to a \$150 million bond proposal.



To measure the support of possible bond projects.

QUESTIONNAIRE FORMAT



Introduction and Screeners



General Issues



Initial Ballot (Q6)



Impact of Specific Information

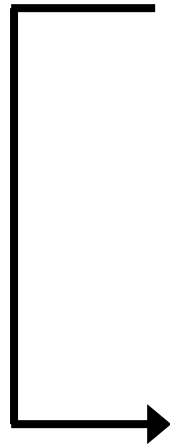


Informed Ballot (Q33)

Multiple regression is used to measure importance of specific information between initial and informed ballots



Demographics
(Key demos: region, gender, race/ethnicity, GOP-DEM, age)

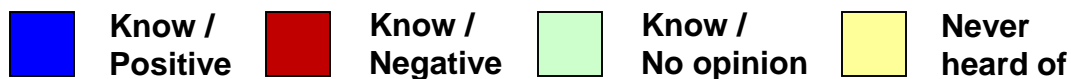


COMPARISON of SAMPLE FILE to RESPONDENTS

	18-44 yrs	45-54 yrs	55-64 yrs	65+ yrs
Registration	40%	16%	18%	26%
November 2016	31%	16%	22%	31%
November 2014	15%	14%	24%	48%
November 2015	12%	13%	26%	50%
Survey N=300	22%	15%	23%	40%

NAME AWARENESS LEVELS

(Ranked by Positive % plus Negative %)



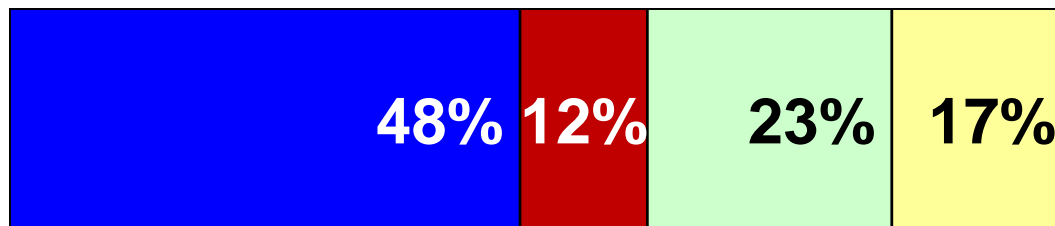
Positive /
Negative
Ratio

San Angelo
Independent
School District



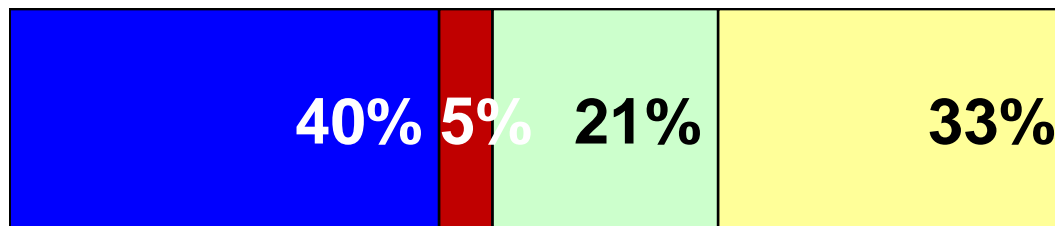
5.3:1

San Angelo ISD
Board of Trustees



4.0:1

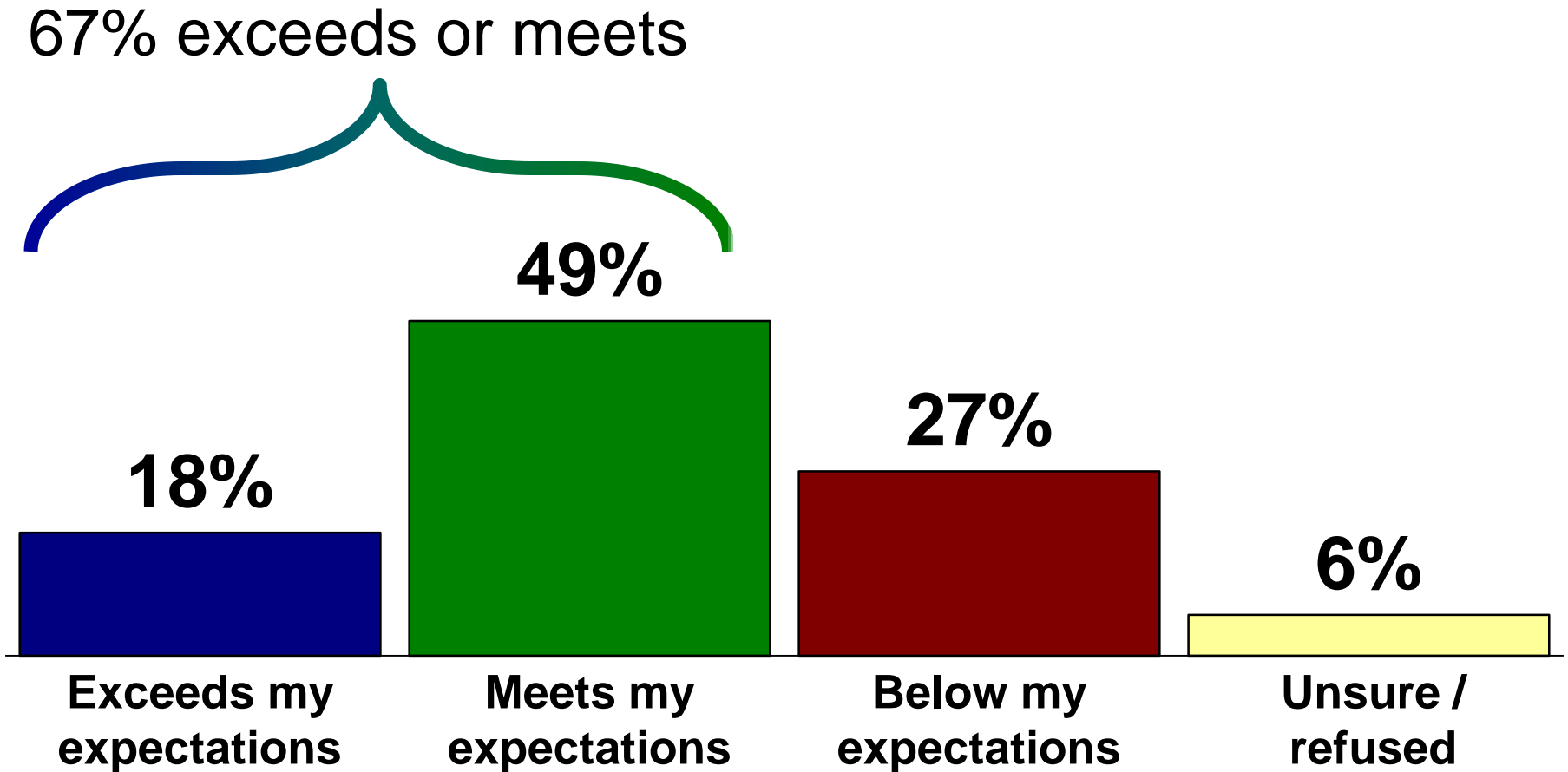
San Angelo ISD
Superintendent
Dr. Carl Dethloff



8.0:1

QUALITY OF EDUCATION

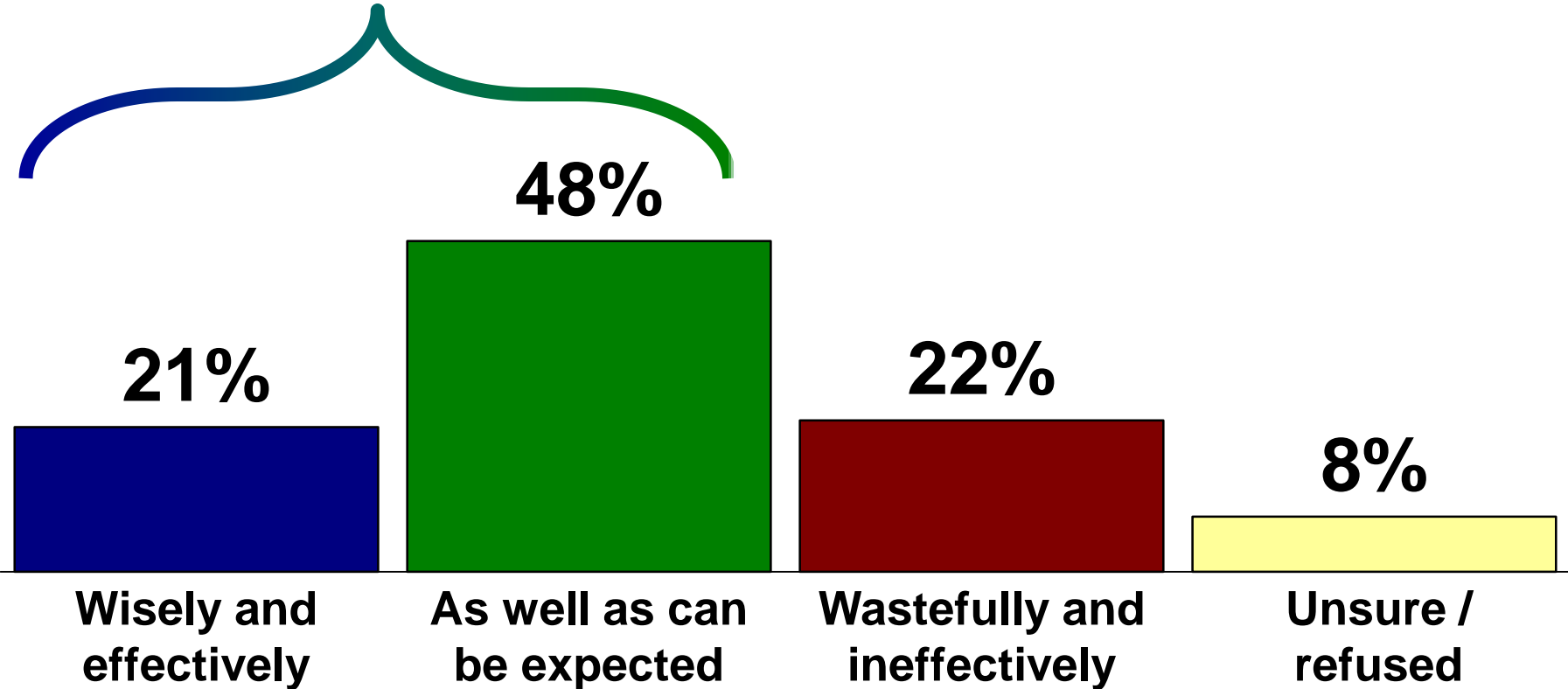
Q5. Would you rate the quality of education in San Angelo ISD as...



DISTRICT OPERATIONS

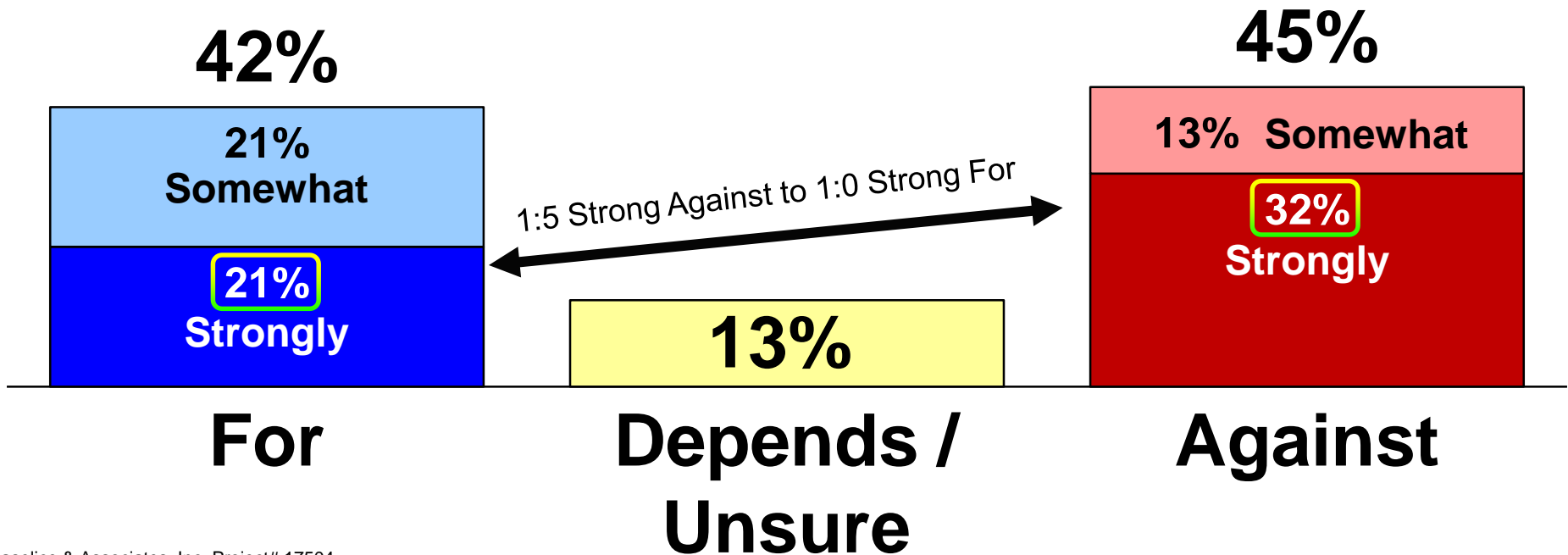
Q11. Which of the following best describes your opinion of how San Angelo ISD manages the money it has to operate the school district?

66% wisely or as well...



INITIAL BALLOT

Q6. San Angelo ISD is considering calling a bond election for May 2018, and no amount has been set yet. But, if an election were held today would you vote for or against the issuance of \$150 million in bonds for constructing, renovating and equipping schools with the levying of a property tax thereof?



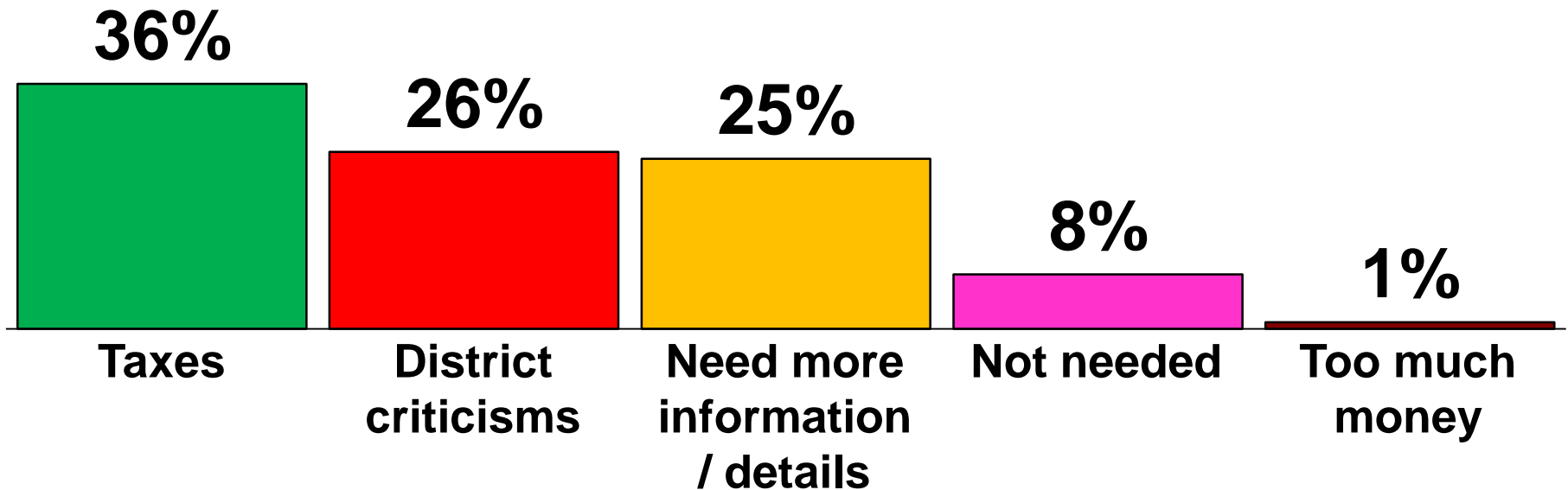
INITIAL BALLOT

	Base	For / Strongly	Against / Strongly
Total	300	21%	32%
SCPARENT - Parent of an SAISD student			
Parent	83	26%	16%
Non-parent	217	20%	38%
RAGE50 - Age			
18-49	84	28%	17%
50-64	90	14%	42%
65 and over	120	22%	34%
RR9655 - Age / Gender			
Male / 18-54	51	27%	22%
Male / 55+	91	14%	45%
Female / 18-54	61	25%	17%
Female / 55+	97	23%	34%

WHY VOTE AGAINST / HESITANT

Q7. And in your own words, please tell me why you (would vote against / might be hesitant to support) a bond proposal.

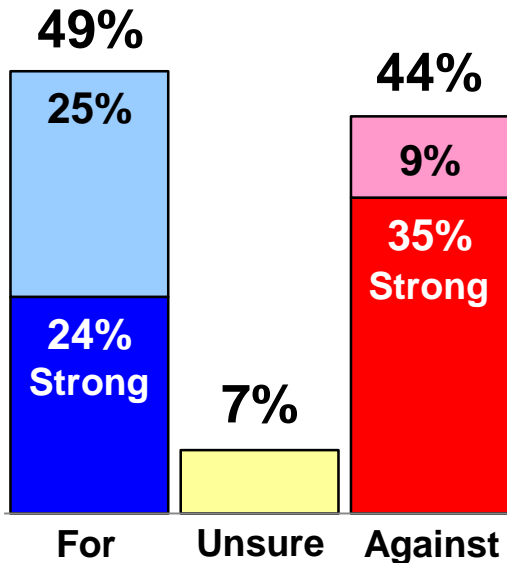
(n=173)



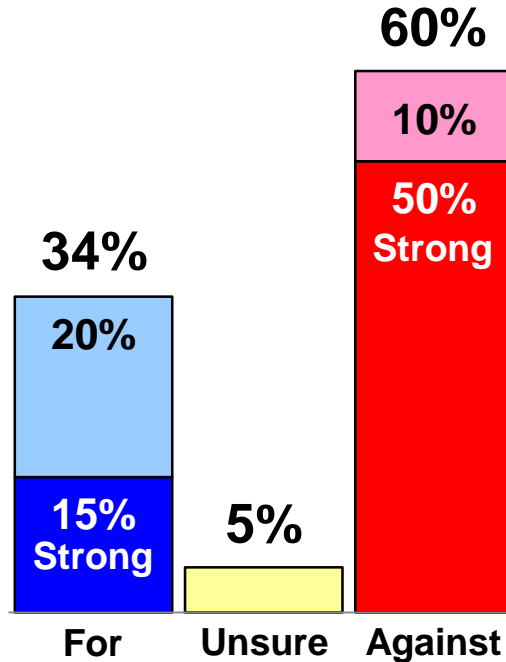
INITIAL BALLOTS ON BOND SIZE

Would you vote for or against the issuance of \$_____ million in school bonds, which would increase property taxes by approximately \$_____ per month for the average home value of \$100,000.

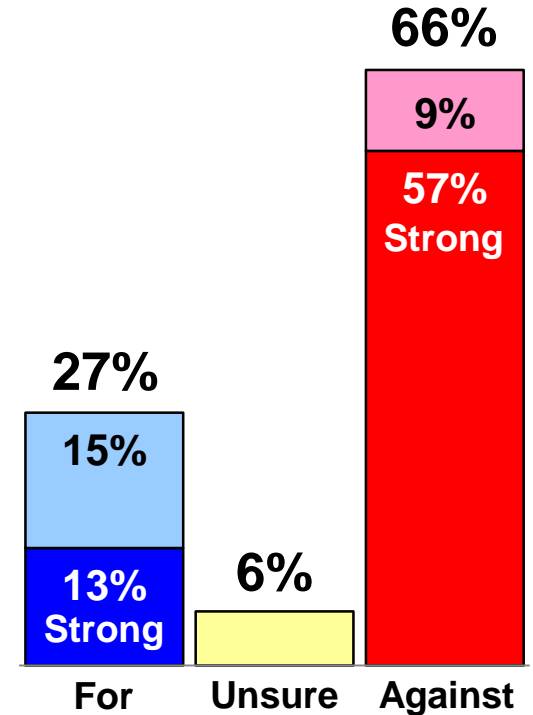
\$100 million
\$5.78 per mo.



\$150 million
\$9.06 per mo.



\$180 million
\$11.31 per mo.



BOND ELEMENTS

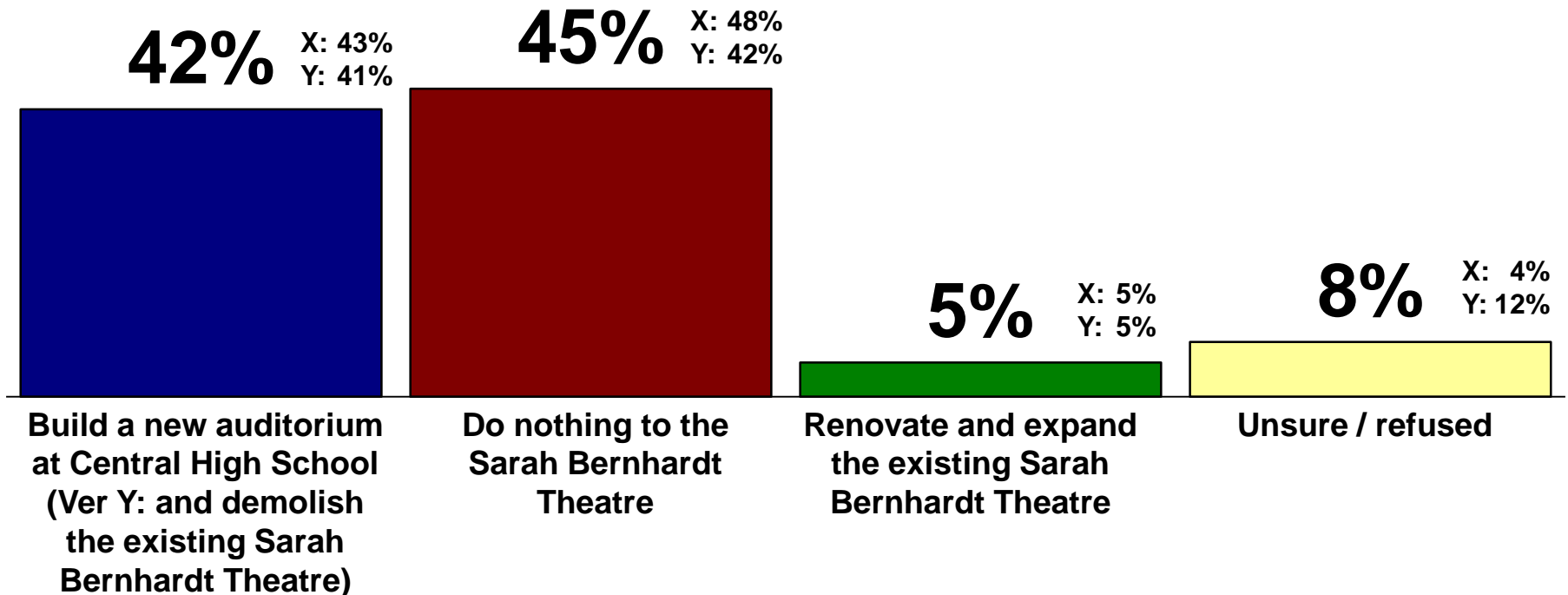
		Favor	Oppose	Depends / Unsure
Q29	Existing state law freezes the tax rate of homeowners 65 years of age or older. Senior citizens who file their exemption will not have to pay any additional property taxes associated with this bond proposal.	84%	11%	4%
Q13	Improvements made as part of this bond would increase access for all students by bringing the oldest schools into compliance with the current American with Disabilities Act.	78%	20%	2%
Q14	This bond proposal could include improvements to technology infrastructure and equipment to support classroom technologies needed for next generation learning environments that help prepare students for future job markets.	78%	20%	2%
Q12	Some of the district's schools are 40 to 80 years old and are in need of significant repair. This bond will allow for repairs to these aging buildings to continue their lifespan and bring them up to today's standards (Ver Y: and meet building code compliance).	77%	21%	1%
Q15	This bond proposal could enhance safety and security for students through improvements such as additional security cameras, more secured entrances, and access control systems.	76%	22%	2%
Q26	A majority of the bond funds will go towards those schools not addressed in the 2008 bond and will focus on only the most critical needs at this time.	76%	21%	3%
Q23	The bond could allow for renovations of career and technology classrooms at Lake View High School to accommodate (Ver X: more / Ver Y: expanded) programs like robotics, cyber security, and culinary arts.	73%	24%	3%
Q30	An advisory committee of citizens, teachers, and parents has been working to evaluate the school district's needs and this bond proposal will include recommendations from this citizen's group.	72%	22%	6%
Q16	Because of their age, many of the district's elementary schools have undersized classrooms and facilities for today's education standards. This bond could allow for major renovations and new construction to Alta Loma, Austin, Belaire, Bonham, Bowie, Fannin, Fort Concho and McGill Elementary schools to expand classrooms, libraries and other spaces.	71%	28%	2%
Q17	Many elementary campuses consist of multiple, detached buildings. This bond could allow for major renovations and new construction at Alta Loma, Austin, Belaire, Bonham, Bowie, Fannin, Fort Concho and McGill Elementary schools to attach buildings with enclosed walkways and relieve disjointed layouts to improve access during inclement weather and increase safety.	71%	28%	2%

BOND ELEMENTS

		Favor	Oppose	Depends / Unsure
Q24	Constructed in 1956, multiple areas of The San Angelo Stadium do not comply with ADA regulations. This bond could allow for construction of a new press box and public restrooms to make it accessible for those with disabilities.	70%	28%	2%
Q19	Lincoln Middle School currently does not have a track in close proximity of the school. This bond could allow for a new track at Lincoln Middle School to provide easier and safer accessibility for students.	67%	30%	3%
Q27	All projects from the 2008 bond were completed on time and on budget.	66%	23%	11%
Q18	This bond could allow for major renovations to address aging conditions and undersized facilities at John Glenn Middle School, including adding a new secured entry, expanding the cafeteria, constructing two new gyms and renovating the existing gyms into spaces for fine arts programs.	64%	31%	4%
Q25	Built in 1937, The Carver Learning Center is 80 years old, in need of numerous repairs, and is currently undersized. The cost to renovate this facility does not justify the benefits. This bond could allow for demolition and rebuilding of the Carver Learning Center, on the current site.	64%	31%	5%
Q22	The baseball and softball facilities at Lake View High School are undersized and in need of significant repair. The bond could allow for new baseball and softball field houses.	59%	36%	5%
Q28	San Angelo ISD has one of the lowest tax rates in the area. Even if a bond is passed, the tax rate in San Angelo ISD would still be lower than many districts in the area.	59%	34%	7%
Q21	The Sarah Bernhardt Theatre at Central High School does not meet current UIL regulations which limits its ability to host events and competitions. (Ver Y: It would be less expensive to build a new facility rather than renovate and expand the existing structure.) This bond could allow for construction of a new auditorium at Central High School to serve various campus and community-wide activities.	58%	38%	4%
Q20	The gymnasium at Central High School is overcrowded (Ver X: and not comparable to the rest of the district / Ver Y: and unable to hold campus-wide assemblies or competition events). This bond could allow for construction of a new multi-purpose activity center at Central High School.	57%	41%	2%
Q32	Opponents say a bond package is going to add schools that attract more people and this will simply lead to more development and more traffic. Hearing this, do you favor or oppose the bond?	53%	40%	7%
Q31	Opponents say this bond will increase taxes and local debt and includes many things that are not essential. Hearing this, do you favor or oppose the bond?	46%	50%	4%

SARAH BERNHARDT THEATRE

Q34. Recall that the Sarah Bernhardt Theatre at Central High School does not meet current UIL regulations which limits the ability to host events and competitions, and that it would be more expensive to renovate and expand it than to build a new facility. Which one of the following do you prefer...?



INFORMED BALLOT

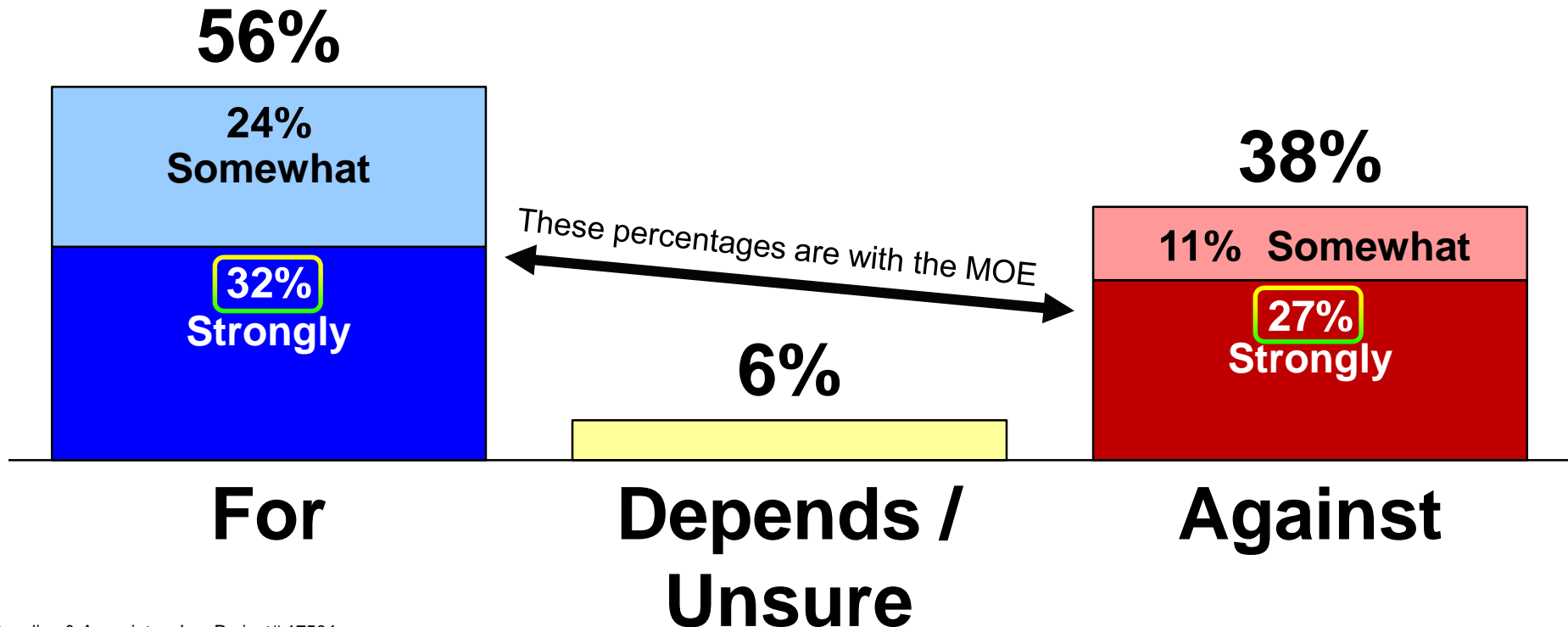
Q33. Having heard more about it...if an election were held today would you vote for or against the issuance of \$150 million in bonds for constructing, renovating and equipping schools with the levying of a property tax thereof?

Informed groups with a deficit in strong support

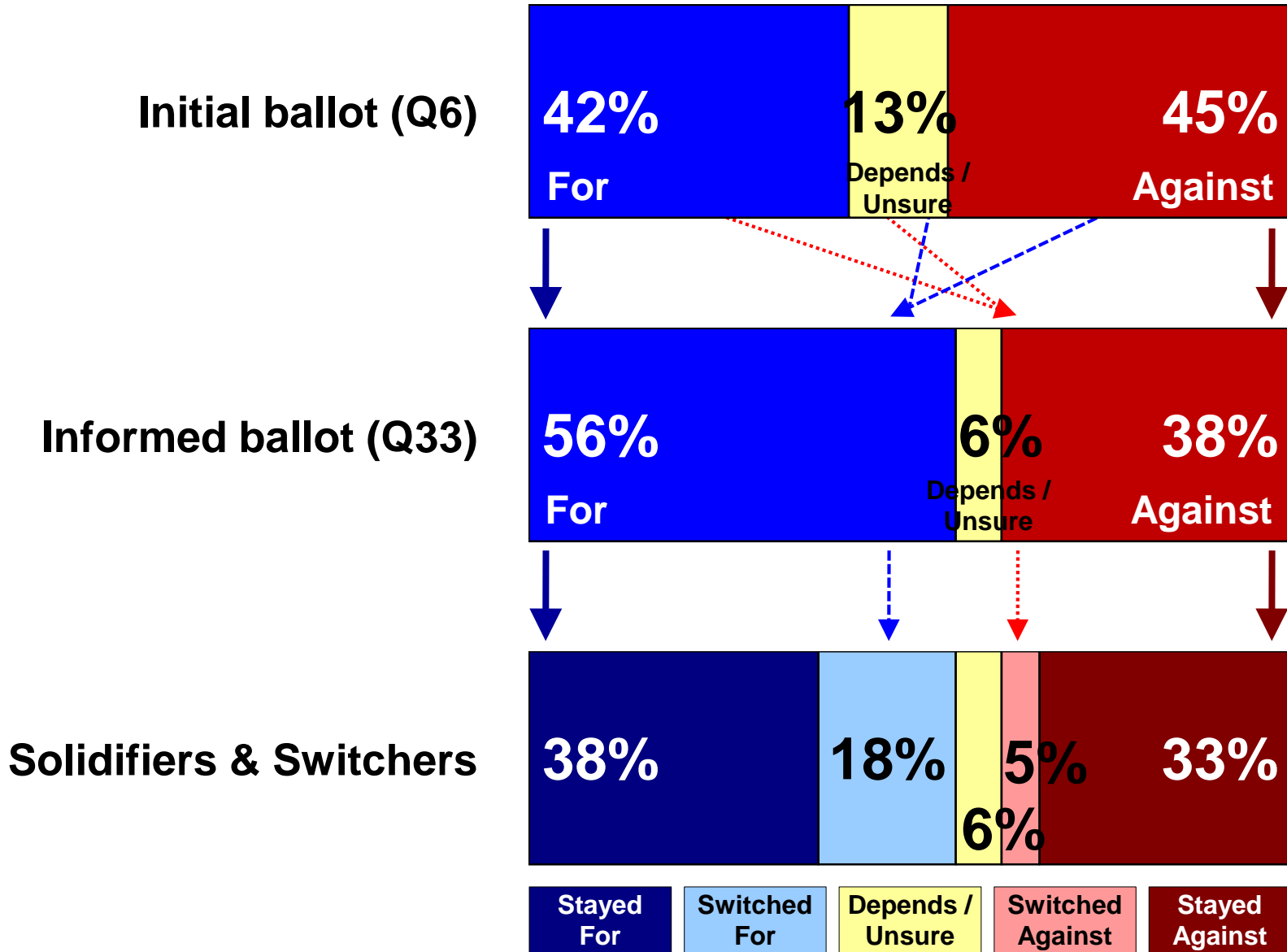
Non-Parents: 30% Strongly For & 32% Strongly Against.

50-64: 24% Strongly For & 42% Strongly Against.

Male 55+: 25% Strongly For & 45% Strongly Against.

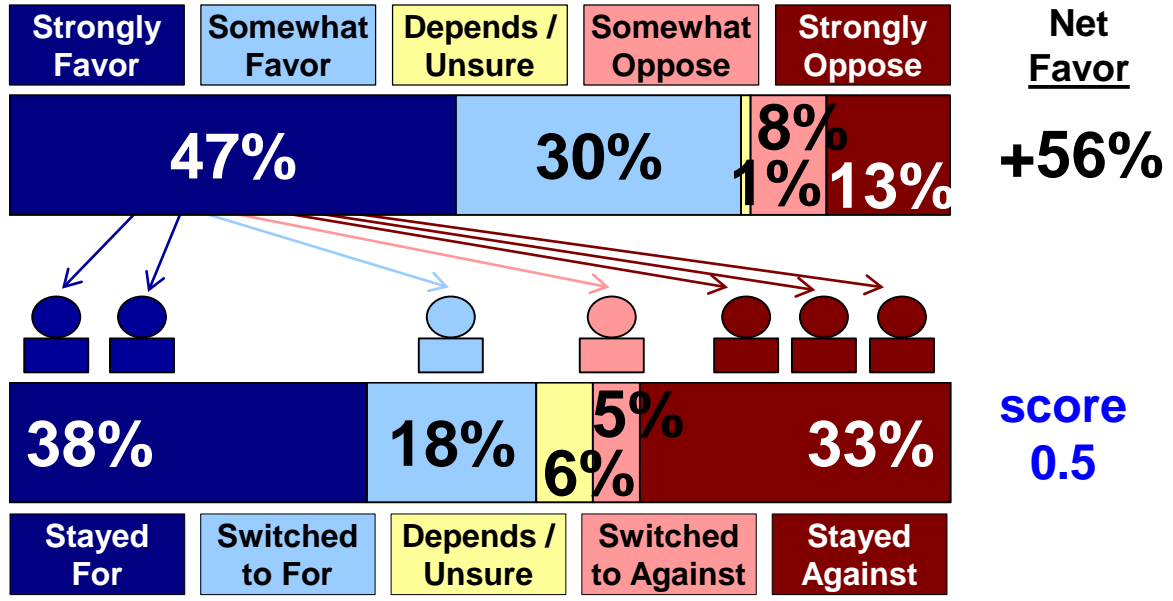


COMPARISON OF INITIAL & INFORMED BALLOTS

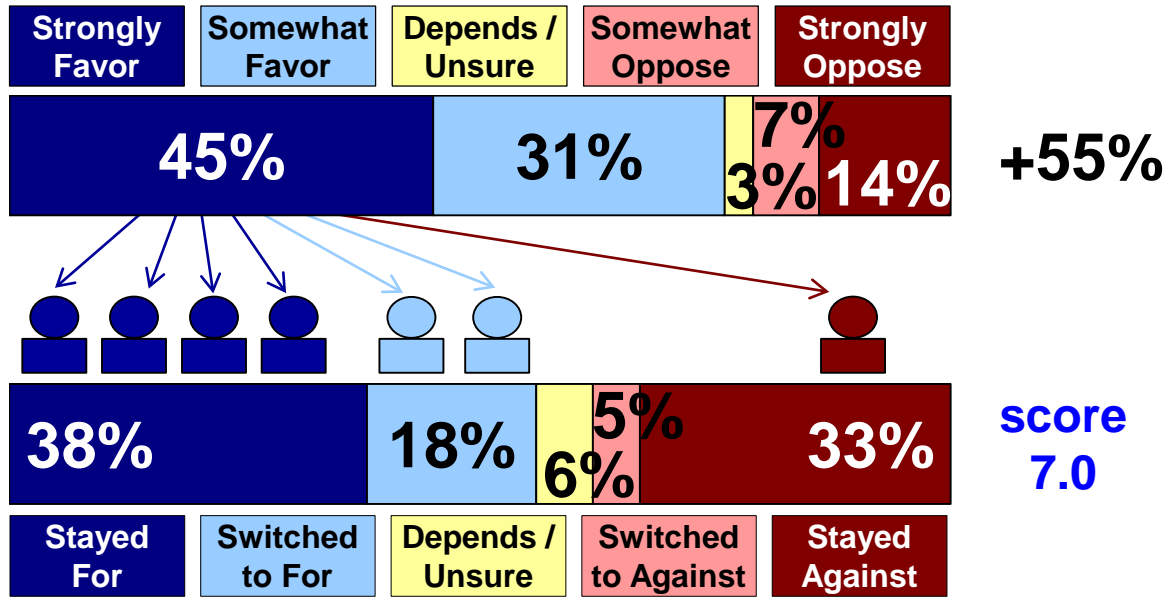


REGRESSION (CORRELATION) ANALYSIS

Q12. Some of the district's schools are 40 to 80 years old and are in need of significant repair. This bond will allow for repairs to these aging buildings to continue their lifespan and bring them up to today's standards (Ver Y: and meet building code compliance).



Q26. A majority of the bond funds will go towards those schools not addressed in the 2008 bond and will focus on only the most critical needs at this time.

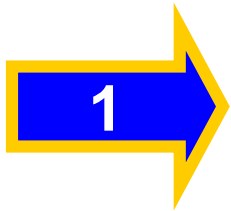


Correlation Scores

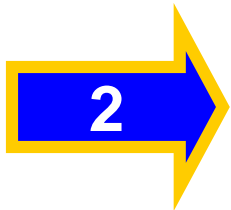
The top three scores are highlighted in light blue. The scores are relative measures that should be compared within a subgroup, not compared between different subgroups.

		Total Sample (N=300)	Parent (n=83)	Non-Parent (n=217)
		Correlation Score	Correlation Score	Correlation Score
Q12	Some of the district's schools are 40 to 80 years old and are in need of significant repair. This bond will allow for repairs to these aging buildings to continue their lifespan and bring them up to today's standards (Ver Y: and meet building code compliance).	0.5	2.9	1.3
Q13	Improvements made as part of this bond would increase access for all students by bringing the oldest schools into compliance with the current American with Disabilities Act.	9.8	11.3	7.5
Q14	This bond proposal could include improvements to technology infrastructure and equipment to support classroom technologies needed for next generation learning environments that help prepare students for future job markets.	1.8	6.7	0.5
Q15	This bond proposal could enhance safety and security for students through improvements such as additional security cameras, more secured entrances, and access control systems.	6.4	3.7	5.8
Q16	Because of their age, many of the district's elementary schools have undersized classrooms and facilities for today's education standards. This bond could allow for major renovations and new construction to Alta Loma, Austin, Belaire, Bonham, Bowie, Fannin, Fort Concho and McGill Elementary schools to expand classrooms, libraries and other spaces.	5.1	6.2	3.3
Q17	Many elementary campuses consist of multiple, detached buildings. This bond could allow for major renovations and new construction at Alta Loma, Austin, Belaire, Bonham, Bowie, Fannin, Fort Concho and McGill Elementary schools to attach buildings with enclosed walkways and relieve disjointed layouts to improve access during inclement weather and increase safety.	8.4	11.9	6.1
Q18	This bond could allow for major renovations to address aging conditions and undersized facilities at John Glenn Middle School, including adding a new secured entry, expanding the cafeteria, constructing two new gyms and renovating the existing gyms into spaces for fine arts programs.	2.7	7.0	2.1
Q19	Lincoln Middle School currently does not have a track in close proximity of the school. This bond could allow for a new track at Lincoln Middle School to provide easier and safer accessibility for students.	1.2	1.4	0.8
Q20	The gymnasium at Central High School is overcrowded (Ver X: and not comparable to the rest of the district / Ver Y: and unable to hold campus-wide assemblies or competition events). This bond could allow for construction of a new multi-purpose activity center at Central High School.	0.3	1.8	0.2
Q21	The Sarah Bernhardt Theatre at Central High School does not meet current UIL regulations which limits its ability to host events and competitions. (Ver Y: It would be less expensive to build a new facility rather than renovate and expand the existing structure.) This bond could allow for construction of a new auditorium at Central High School to serve various campus and community-wide activities.	5.5	4.2	2.5
Q22	The baseball and softball facilities at Lake View High School are undersized and in need of significant repair. The bond could allow for new baseball and softball field houses.	0.8	2.3	0.5
Q23	The bond could allow for renovations of career and technology classrooms at Lake View High School to accommodate (Ver X: more / Ver Y: expanded) programs like robotics, cyber security, and culinary arts.	2.4	3.9	0.7
Q24	Constructed in 1956, multiple areas of The San Angelo Stadium do not comply with ADA regulations. This bond could allow for construction of a new press box and public restrooms to make it accessible for those with disabilities.	3.3	6.9	2.5
Q25	Built in 1937, The Carver Learning Center is 80 years old, in need of numerous repairs, and is currently undersized. The cost to renovate this facility does not justify the benefits. This bond could allow for demolition and rebuilding of the Carver Learning Center, on the current site.	1.4	3.7	2.0
Q26	A majority of the bond funds will go towards those schools not addressed in the 2008 bond and will focus on only the most critical needs at this time.	7.0	1.0	5.1
Q27	All projects from the 2008 bond were completed on time and on budget.	1.3	2.7	1.3
Q28	San Angelo ISD has one of the lowest tax rates in the area. Even if a bond is passed, the tax rate in San Angelo ISD would still be lower than many districts in the area.	6.1	21.3	1.8
Q29	Existing state law freezes the tax rate of homeowners 65 years of age or older. Senior citizens who file their exemption will not have to pay any additional property taxes associated with this bond proposal.	5.4	7.6	3.6
Q30	An advisory committee of citizens, teachers, and parents has been working to evaluate the school district's needs and this bond proposal will include recommendations from this citizen's group.	0.8	12.5	1.7
Q31	Opponents say this bond will increase taxes and local debt and includes many things that are not essential. Hearing this, do you favor or oppose the bond?	-0.5	0.6	-1.8
Q32	Opponents say a bond package is going to add schools that attract more people and this will simply lead to more development and more traffic. Hearing this, do you favor or oppose the bond?	1.4	1.3	0.5

CONCLUSIONS



Four out of five respondents (80%) have a positive impression of SAISD and 15% have a negative impression of it. Two-thirds of respondents say the quality of education meets their expectations or exceeds them (49% and 18%, respectively) while 27% say the quality of education is below their expectations.



If an election were held today, 42% would vote for a bond of \$150 million, 45% would vote against, and 13% are unsure. Intensity figures point to even greater initial opposition (21% strongly for versus 32% strongly against).



After respondents hear more about the bond projects and tax impact, 56% would vote for and 38% would vote against, while 6% are unsure.